

## TENTATIVE AGENDA

**Signing a Memorandum of Understanding between Ministry of Agriculture of  
Republic of Indonesia and The Sustainable Spices Initiative Indonesia**

**and**

**“Enhancing the Value and Acceleration of Exports of Indonesian Spices and  
Herbs to European Market: Challenges and Solutions” Webinar  
March 23, 2021**

Time (WIB)	Agenda	Executor
<b>Tuesday, March 23, 2021</b>		
13.30 – 14.30	Participant Registration	Committee
14.30 – 14.35	Welcome	MC
14.35 – 14.40	Signing of Memorandum of Understanding Ministry of Agriculture and SSI Indonesia	
14.40 – 14.50	Remarks of Chairman of SSI Indonesia	Dippos Naloanro Simanjuntak
14.50 – 15.00	Remarks and Keynote Speech of Secretary General of Ministry of Agriculture	Dr. Ir. Momon Rusmono, M.S.
15.00 – 15.55	<p><b>Session 1 Demand Side Presentation</b></p> <p>1. The challenges that is faced by the private sector in an effort to accelerate the export of Indonesian spices to the European market and the solutions that are offered by the SSI platform</p> <p>2. European market expectations for export products of Indonesian pepper and nutmeg</p>	<p>Moderator: Ir. Syukur Iwantoro, M.S., M.B.A. (Chairman of the Advisory Board of SSI Indonesia)</p> <p>Dippos Naloanro Simanjuntak Chairman of SSI Indonesia</p> <p>Evert-Jan Verschuren Verstegen Spices &amp; Sauces BV</p>

	<p>3. European market expectations of Indonesian cinnamon export products</p> <p>4. European market expectations of Indonesian galangal and ginger export products</p> <p>5. Discussion</p>	<p>Sante Volmer Weijland Royal Polak Spices</p> <p>Dippos Naloanro Simanjuntak PT Mega Inovasi Organik (MIO)</p> <p>Moderator</p>
15.55 - 16.40	<p><b>Session 2 Supply Side Presentation</b></p> <p>1. Dynamics of Recent Policy Regulations in the European Union and Its Impact on Market Access for Indonesian Spices</p> <p>2. The government's program to increase the competitiveness of Indonesian spice exports to the European market from the on-farm side</p> <p>3. The government's program to increase the competitiveness of Indonesian herbs exports to the European market from the on-farm side</p> <p>4. Discussion</p>	<p>Moderator: Dr. Ir. Antarjo Dikin, M.Sc. (Secretary Directorate General of Plantation)</p> <p>Dr. Wahida, S.P., M.Si. Researcher at the Center for Socio-Economic and Agricultural Policy Research</p> <p>Ir. Hendratmojo Bagus Hudoro, M.Sc. Director of Seasonal Plants and Spices</p> <p>Ir. Tommy Nugraha, M.M. Director of Vegetable and Herbs</p> <p>Moderator</p>
16.40 - 16.45	<p><b>Session 3 Discussion and Closing</b></p> <p>1. Closing Remarks</p>	<p>Dr. Ade Candradijaya Director of International Cooperation Bureau</p>